Is your organisation HIGHLY DEPENDENT ON BUILT ASSETS?

Do you want to BE AMONG THE DIGITAL LEADERS in the world’s built asset industry?
Technology is disrupting traditional business models, and the building and infrastructure industry is ripe for disruptive change.

To date, digitisation and related technology advances have only nominally improved productivity, partly because the built asset industry is a massive and highly fragmented sector. It needs an international body committed to creating and disseminating common, open data standards. buildingSMART meets that need.

Change is necessary and inevitable. To implement faster, better and less costly ways of working, digital transformation is vital.

buildingSMART provides the perfect opportunity to help industry visionaries transform the design, delivery and operation of tomorrow’s built assets. International open digital data-sharing standards are critical to this transformation, helping businesses – owners, architects, engineers, contractors and software developers – become global industry leaders.

Four reasons why you should be part of buildingSMART

1 Technology ‘know how’
   buildingSMART is creating the core technical functionality (“the operating system”) for open digital information flows across the built asset industry.

2 Process expertise
   buildingSMART provides the organisational framework, technical and process support needed to help a multi-disciplinary industry develop open standards that support its workflows and those of its customers and supply chains.

3 International perspective
   buildingSMART, via a worldwide chapter network, helps industry organisations share an unrivalled breadth of international experience in setting standards relating to built asset delivery and operation.

4 Global best practice
   buildingSMART provides a unique forum in which you can work with other industry organisations to innovate, create competitive advantages, and deliver real business benefits: reduced risks, time savings and lower costs.
buildingSMART is the worldwide authority driving the digital transformation of the built asset economy through the creation and adoption of open, international digital standards.

### VALUES
- Open
- Neutral
- Not-for-profit
- International

### GOALS
- Create open BIM standards
- Host open BIM forum
- Certify software and people
- Become a trusted resource
- Promote active use

### CORE STANDARDS FOCUS
- Data
- Processes
- Data dictionaries
- BIM standards

### HISTORY

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<td>IFC Infrastructure</td>
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### buildingSMART CHAPTERS

- AUSTRALASIA
  - AUSTRIA
  - BENELUX
  - CANADA
  - CHINA
  - FRANCE
  - GERMANY

- ITALY
  - JAPAN
  - KOREA
  - NORDIC
  - NORWAY
  - RUSSIA
  - SINGAPORE

- SPAIN
  - SWITZERLAND
  - UK & IRELAND
  - USA

### buildingSMART PARTNERS
- ISO, CEN, OGC

IFC = "operating system" for open digital data exchanges